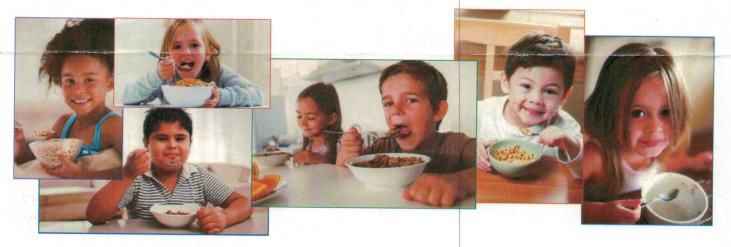




## **Dear Community Leader:**

February 2017

Because hunger doesn't take a summer vacation, the Allegan County Food Pantry Collaborative held their first annual cereal drive in 2016. Forty-one locations; including schools, businesses, families and community groups hosted cereal drop sites. Over 26,800 boxes of cereal were donated! Children who are eligible to receive free/reduced lunch during the school year, received one box of cereal for every other week last summer. The donated cereal was distributed through fifteen Allegan County Food Pantry Collaborative member pantries.



## The 2<sup>nd</sup> Annual Cereal Drive will be held the entire month of April!

As a leader in your community, we are asking that your group, organization and family support this important drive! Your contribution can make the difference for so many children this summer.

There are many ways you can help!

- Encourage everyone to bring a box of kid-friendly cereal to your April meetings!
- Offer to be a Drop-Site for the community in which you live.
- Share & Care! Help spread the word about this drive on social media. Display posters in your business, church, or school.
- Take up a collection to purchase boxes of cereal.

The goal is to collect 40,000 boxes of cereal! One box, per week, per child eligible for free/reduced lunch in Allegan County! *Because hunger doesn't take a summer vacation*. Won't you PLEASE consider joining us to fight childhood hunger right here in your community? I look forward to hearing your creative ideas, talking strategy or answering your questions. I can be reached at (269) 207-6409 or by email at <a href="mailto:acfpcresourcecoordinator@gmail.com">acfpcresourcecoordinator@gmail.com</a>. Let's talk soon - drop site locations must be registered by February 28<sup>th</sup>.

Warm Regards,

Tracey Robrahn

Resource Coordinator, Allegan County Food Pantry Collaborative

**ACFPC Members**